

SOPHOMORE PERSUASIVE RESEARCH SPEECH EVALUATION FORM

Name: _____ Date: _____

Topic: _____ Visual: _____

AREA I – PRESENTATION	Excellent Strong Control	Proficient Some Control	Developing Little Control: Needs Work
1. Introduction <ul style="list-style-type: none"> Stated or implied purpose of presentation via stance, position statement, and/or thesis Interesting attention grabber / lead OR hook of some sort. 			
2. Body of Speech <ul style="list-style-type: none"> Identifies PROBLEM, SOLUTION, and ACTION Main ideas and points supported by appropriate, accurate, and credible supporting details Thorough, balanced, in-depth explanation / exploration of the topic Organization: shows a logical flow of ideas, not choppy At least 3 sources are orally cited to lend credibility 			
3. Conclusion <ul style="list-style-type: none"> Brings speech to an acceptable ending; where appropriate, offers a “call to action” of some sorts. More than mere regurgitation of thesis and main points Draws conclusion, connects to broader topical issues, suggests course of action, raises new questions, etc. 			
4. Persuasive Argument <ul style="list-style-type: none"> Effectively supports position/stance avoiding persuasive “tricks” or “persuasive pitfalls”: ad hominem, post hoc ergo propter, overly emotional pleas to the audience (ad populeum), etc. Effectively blends LOGOS, PATHOS, ETHOS Effectively uses “rebuttal” or concessions to refute opposition 			
5. Language Usage <ul style="list-style-type: none"> Appropriate tone reflected in word choice and rhetorical devices to match task and audience Appropriate use of language, transitions, word choice, style 			
6. Time <ul style="list-style-type: none"> Within 3-5 minute limit 	(3-5 min.)	(2-3 or 5-6 min)	(Under 2 or above 6)

AREA II – DELIVERY	Excellent Strong Control	Proficient Some Control	Developing Little Control: Needs Work
1. Eye Contact <ul style="list-style-type: none"> Strong eye contact with board, not just reading notes <ul style="list-style-type: none"> NO scripts allowed / bullet points or outlines only 			
2. Effective Speech Techniques <ul style="list-style-type: none"> Shows poise, posture, rate/volume of voice, effective gestures 			
3. Dress/Appearance <ul style="list-style-type: none"> Appropriate for task and audience, shows pride 			
4. Visual Aide <ul style="list-style-type: none"> No use of computer/doc camera aided visuals Integrated with presentation, shows relevance, visibility Correct conventions and mechanics 			

AREA III – QUESTION AND ANSWER PERIOD	Excellent Strong Control	Proficient Some Control	Developing Little Control: Needs Work
1. Impromptu Skills <ul style="list-style-type: none"> Student's answers show fluency and confidence 			
2. Quality of Student Response <ul style="list-style-type: none"> Answers show knowledge and grasp of information 			

COMMENTS: (Comments are greatly appreciated by the students especially if the "Developing" column is marked. Students need to understand where their strengths and weaknesses are in their presentation.)